



Partnership programme

Building strong business relationships is priceless so by becoming a partner enables you to benefit from our extensive support. Our product range is supported by marketing support and a comprehensive technical back-up service. As a partner you can call on this high level of knowledge in order to answer customer's questions in a timely fashion and to successfully expand your business.

Product guarantee

Rayovac are one of the few hearing aid battery manufacturers to back up their batteries with a product guarantee. Rayovac will replace, at their discretion, any device damaged by a Rayovac battery, if handled correctly, before the best before date and sent pre-paid to their local office.

Service

We make sure that as well as offering the best products our customers receive the right product when and where required.

Going green

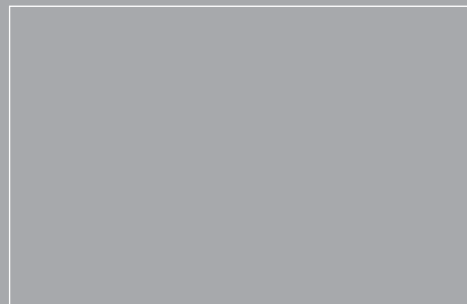
Rayovac is committed to sustainable and environmentally friendly development. All hearing aid batteries are manufactured in line with international ISO 14001 and ISO 9001 standards.



EXTRA
ADVANCED



CONTACT DETAILS



www.emea.rayovac.com

ADVANCING THE
POWER OF HEARING™



Rayovac are market leaders in power and performance. Bringing over 100 years of skill and experience to the task, we are constantly developing the next generation of battery solutions.

The next generation of hearing aid battery technology

Led by our latest product enhancement - Rayovac Extra Advanced - we push the boundaries in delivering high performance long lasting batteries for our customers.

But it doesn't stop at the battery. We go that extra mile to meet the needs of our customers. The Rayovac Extra programme adds value to your product mix linking technical expertise with marketing and business support. Vital tools to help you enhance customer loyalty.



EXTRA
ADVANCED



The World's No.1 selling Hearing Aid Battery

ADVANCING THE
POWER OF HEARING™



Product performance and people priority

Expertise and experience

Our position and reputation as the world's No.1 selling hearing aid battery is built on our ability to innovate. We're committed to working with customers and hearing aid wearers to optimise the performance of devices.

We pride ourselves on manufacturing high quality performance products. Rayovac Extra Advanced is our longest-lasting ever, meaning fewer battery changes for users. It delivers five outstanding product improvements:

- NEW** New nickel-clad stainless steel housing - propriety bonding technology has been utilised in the new corrosion proof casing. This further improves the contact and consistency of our entire product range
- Greater shelf-life - the world's first four year freshness guarantee
- Greater capacity - up to 10% more mAh*
- Greater power - up to 17% more power*
- Greater consistency - through the addition of the innovative 'air management system' we have maximised battery power without compromising performance*

* Percentage vs previous design



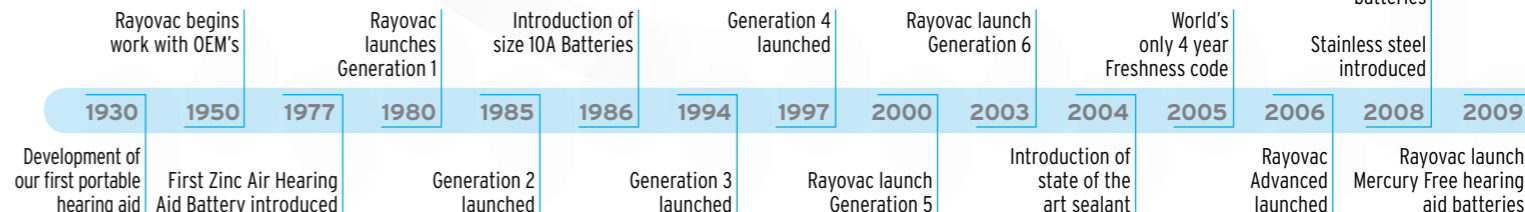
Marketing support

Technical expertise goes hand-in-hand with first class marketing support and customer service. To support your business development, we have a range of marketing and merchandising material available.

So take advantage of our point-of-sale and merchandising solutions to prompt battery purchases.

Expertise developed from experience

In the hearing industry Rayovac has 70 years experience with the development of one of the first wearable hearing aids in 1937. Since then we have worked with manufacturers and consumers to develop products that optimise the performance of devices.



Packaging of choice

Rayovac supports your practice with attractive, environmentally sustainable and patient friendly packaging. Available in both single and larger multi-pack sizes.



Specialist products for your patients

Rayovac's know-how and technical expertise has created a range of specialist, high performing products that sit alongside Extra Advanced. Each has been carefully crafted to meet the demands of device and user.

Cochlear Advanced

Our most powerful and consistent battery designed specifically for those with cochlear implants. Featuring new state-of-the-art technology, the battery offers 30% more power*; 30% more capacity* and 30% more life*

* Percentage vs previous design



Extreme Performance

A next generation battery for wireless hearing aids, Extreme Performance offers a solution to the specific demands of high power devices. The battery is fashioned to provide increased milliwatt power without compromising performance. The new platform has a higher operating voltage than standard zinc air batteries, ensuring longer life and better sound quality. Not suitable for normal devices.



Mercury Free

The World's longest lasting mercury free hearing aid battery on the market. Not only that but it's also the only one to offer stainless steel. Carefully designed to meet consumer demand for more environmentally friendly products, it also meets power and performance needs.



Hearing Equipment Accessory Range

Rayovac has developed a pre-merchandised range of the most popular accessories to help your customers maintain and protect their batteries and devices.

Includes battery magnet stick, for easy insertion and removal of batteries; battery caddy, for easy storage of loose and spare batteries; and battery tester to make sure your battery is in full working order.

All are brought together for the first time in a ready-to-merchandise tray.

Patients can also care for and clean their hearing devices with our new 5 in 1 cleaning tool.

